



الجامعة الأوروبية بفس
EUROMED UNIVERSITY OF FES
UNIVERSITÉ EUROMED DE FÈS

SDG11 report

SUSTAINABLE CITIES AND COMMUNITIES

2025



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SDG 11 Report: Sustainable Cities and Communities

City of Fez: Sustainable Heritage of Humanity

The choice to locate Euromed University in the city of Fez is not accidental. The cultural and historical dimension of this city, more than twelve centuries old, which is home to one of the oldest universities in the world, the Quaraouiyne, embodies all the traditional values of human openness and cultural symbiosis of Morocco, based on mutual respect and influence of the region's cultural and civilizational differences.



Its medina, classified as a UNESCO World Heritage Site since 1980, is first and foremost a living museum of art and culture, where several creative activities coexist harmoniously, representing Moroccan craftsmanship in all its splendor. It is also a popular destination for tourists in search of spirituality and a major place of pilgrimage, particularly for African visitors, due to the symbolism of the place, a space of knowledge and religion, conferred on it by its medersas, mosques and mausoleums.

But beyond this fundamental cultural and historical aspect, Fez also constitutes an essential economic hub in the Moroccan development strategy. Fez's geostrategic position on the Moroccan motorway network, linking Tangier to Agadir, from north to south, and Casablanca to Oujda, from west to east, constitutes a nodal point in Morocco's logistics plan and the construction of the Maghreb motorway, which will link Nouakchott (Mauritania) to Tobruk (Libya).

Construction standards (UEMF Eco-Campus Note – Polyprogramme January 2014)

"The construction of the UEMF campus is firmly in line with the Union for the Mediterranean's exemplary policy in terms of sustainable development. The objective is the creation of an eco-campus. In this context, four priorities have been set: • Integration into the site, • Water and energy management, • Sustainability and ease of maintenance, • Comfort and health.

The performance levels set also take into account the objectives of cost compliance and flexibility. The concept of an eco-campus can be understood as a place of sustainable

development combining these three environmental, economic and social criteria. Thus, apart from the heritage policy in terms of environmental performance, the eco-campus also aims to develop social and economic orientations in accordance with sustainable development, namely: • The research topics developed, • The potential for technology transfer to be disseminated throughout the territory and to create local jobs, • Integration into the surrounding neighborhoods (student life, shared facilities, jobs and services), • The mix of populations, uses and activities.

For construction, the focus is on low-energy or passive buildings while maintaining comfort standards, for example with highly energy-efficient bioclimatic buildings that integrate renewable energy. Particular attention is paid to outdoor spaces:

- To the limitation of waterproofing (parking, roads), infiltration and storage of rainwater and runoff on site (ditches, basins, draining roads).
- To plantations (woody plants, shrubs, lawns) whose needs in water, phytosanitary treatment and fertilization are limited.
- To lighting and atmospheres. We are therefore approaching the criteria of the HQE approach, which makes it possible to define priorities in the environmental approach.

Remote work

Unable to offer on-campus learning during the lockdown periods, UEMF hastened to ensure academic continuity through distance learning. Digital platforms were installed, and all courses and administrative work were delivered. Limited travel to the partially closed campus was permitted, taking all precautions recommended by medical authorities. While lectures were delivered, it is clear that laboratory work requiring equipment suffered despite catch-up classes.

Remote working is however permitted in limited cases (post covid) pending the regulations concerning it because it is not regulated by Moroccan law. Some texts have been adapted to this crisis context, but remote working remains a mode of organization without its own legal framework.

UEMF-community partnership

The UEMF is a privileged partner of the Fez-Meknes Regional Council, the city of Fez and the Regional Investment Council.

The University is also a partner with several rural communities and supports elected officials on sustainable development issues (training, student internships, impact studies, etc.)

Institutional agreements have been signed since the establishment of the UEMF

<https://www.ueuromed.org/partenariats-institutionnels>

Sustainable Cities Training

This is one of the important themes for the UEMF to which training courses and research work are dedicated.

Training

EMADU (Euro-Mediterranean School of Architecture, Design and Urban Planning)

EMADU is a joint venture between UEMF and the University of Florence, with the involvement of the Polytechnic University of Madrid and the École Nationale Supérieure des Arts Décoratifs (ENSAD Paris). Its mission is to train architects, designers, urban planners, landscape architects, and specialists in heritage conservation, particularly Euro-Mediterranean heritage. The School provides innovative training that combines the skills of architects and engineers to create profiles capable of better contributing to the design and organization of the living space of 21st-century citizens, while respecting quality and environmental standards.

Architecture & Urban Planning Department

The urban dynamics and economic and socio-spatial changes that our region is experiencing require mastery of urban space for the creation of sustainable environments, widely open to modernity, economic globalization, progress and human development;

Real estate programs and construction projects are more numerous, more complex, more diversified and require qualified architectural project management in sufficient numbers;

The requirements of sustainable development and taking into account environmental constraints require an upgrade of architectural techniques that respect the environment and ecology (new design of buildings, new techniques to reduce the energy needs of buildings, new materials, etc.);

National programs for the rehabilitation of architectural heritage and the preservation of historical monuments in Morocco and other countries of the Euro-Mediterranean area require qualified specialists in sufficient numbers.

Master: Urban planning and its territories

Objective :

- Work for respect for heritage and the environment, for differences and cultural specificities and develop in students an awareness of the demands of society, of individual and collective well-being;
- Promote professional expertise in the field of urban planning;
- Disseminate knowledge and promote the quality of urban production;

EMADU Activities

Questions about the role of urban planning in managing the Covid-19 pandemic

Covid-19 has depopulated the streets and repopulated homes. Cities, villages, douars, and other settlements; none of these human settlements are exempt.

Euromed Polytechnic School (EPS)

EPS operates training courses aimed at highlighting the importance of sustainable mobility, well-designed supply chains, renewable energy and water through 4 master's courses and one in logistics:

- Bachelor's Degree in Logistics
- Master in Transport and Sustainable Mobility(see brochure for this program)
- Master in Green Building Design and Engineering(see brochure for this program)
- Master in Renewable Energies and Energy Efficiency
- Master's in Environmental Engineering and Water Management
- Engineering cycle in Operations and Logistics Engineering
- Civil Engineering Cyclewith, in the 5th year, a Transport and Urban Planning option

Executive Master in Transport Systems, Mobility and Territories

The study of mobility and transport systems is approached not only in a technical-economic context, but also through socio-political, cultural, institutional and environmental interactions.

The range of training modules offered aims to:

- Consolidate mastery of aspects related to transport modeling.
- Deepen understanding of the economic aspects of transport.
- Understanding the interaction between territory and transport.
- Integrate environmental and social aspects.

Master's in Transport and Sustainable Mobility

This training aims to provide students with the essential skills in transport and logistics in the face of the explosion in demand for transport and the importance of the challenges linked to mobility and urban logistics.

Various themes are covered, such as:

- Transport in the economy;
- Demand and costs (direct, indirect costs and negative externalities of transport);
- Organization of the offer;
- Transport-urban planning integration models (LUTI).

By teaching them to mobilize very varied fields of knowledge (engineering, economics, environmental sciences), the objective of this master's degree for our students is to allow them to resituate the different aspects on which they will be required to work by simultaneously taking into account the social, economic and environmental dimensions and by understanding the problems over the long term.

Faculty of Human and Social Sciences

Master: Management and promotion of tourism heritage

Goals :

- To ensure that students receive excellent quality training in the management and promotion of heritage tourism through the dual diploma system made possible by the partnership between UEMF and the Institute for Research and Higher Studies in Tourism at Paris 1 Panthéon-Sorbonne.
- Ensure exchanges that are absolutely rewarding both from the point of view of the teaching teams and the mobility of students in the two institutions (UEMF and IREST).
- Promote theoretical knowledge but also the practical methodologies necessary for the successful conduct of fieldwork and internships leading to future employment, as well as those helping to construct writings revealing an analytical, critical and innovative spirit.
- Training in the two cultures of tourism and heritage aimed at integration into heritage establishments and sites, local and territorial communities and tourism organizations.

Continuing education

<https://www.ueuromed.org/formation-continue/gestion-du-patrimoine-communal>

Workshops & workshops

Workshop "The territoriality of public action: Rethinking governance through the prism of the local"

<https://www.ueuromed.org/actualites/ateliers-workshops/table-ronde-autour-du-theme-la-territorialite-de-laction-publique>

On Tuesday, January 28, 2020, the UEMF organized a workshop with local and European partners, in collaboration with the Agency for Sustainable Mediterranean Cities and Territories (AVITEM), on the theme of "The territoriality of public action: Rethinking governance through the prism of the local."

Workshop: Migration, Mobility and Development

<https://www.ueuromed.org/riemas/evenements/les-riemas-workshop-series/migration-mobilite-et-developpement>

<https://www.youtube.com/watch?v=6KhGPAFsR4Y>

Hackathon on the theme of artificial intelligence applied to eco-mobility



<https://www.ueuromed.org/actualites/ateliers-workshops/hackaton-sous-le-theme-de-lintelligence-artificielle-appliquee-leco>

UEMF promotes electric mobility! (May 6, 2022)

UEMF has entered into a new partnership with the Moroccan start-up "POGO", which consists of the development of soft and electric mobility within the UEMF eco-campus.

For an initial incubation phase, "POGO" deployed a fleet of 12 electric scooters for internal travel needs within the campus, in addition to 10 electric motorcycles for external travel.

POGO will benefit from the services offered by the UEMF incubator, namely technical assistance, individualized monitoring, access to technological platforms and access to the UEMF partner network.



<https://pogo.vercel.app/>

"Open-air workshop" at the riad Lalla Yeddouna

<https://www.ueuromed.org/actualites/ateliers-workshops/workshop-atelier-ciel-ouvert-au-riad-lalla-yeddouna>

Workshop "Sustainability: towards a new development paradigm in the Euro-Mediterranean area"

<https://www.ueuromed.org/actualites/ateliers-workshops/workshop-soutenabilite-vers-un-nouveau-paradigme-de-developpement>

Workshop: UEMF and the Euro-Mediterranean Network for Economic Studies (EMNES) analyze migration, mobility and development

<https://www.ueuromed.org/actualites/ateliers-workshops/luemf-et-le-reseau-euro-mediterraneen-pour-les-etudes-economiques>

UEMF-European Union cooperation projects

EMNES: The Euro-Mediterranean Network for Economic Studies

<https://emnes.org/> The Euro-Mediterranean Network for Economic Studies (EMNES) is a network of research institutions and think tanks working on socio-economics policy in the Euro-Mediterranean. EMNES builds on the research work of Euro-Mediterranean Economists Association (www.euromed-economists.org) and the Mediterranean Prospects Network (MEDPRO) (www.medpro-foresight.eu).

PROEMED: Boosting environmental Protection and Energy Efficient Buildings in Mediterranean Region With University of GENOVA-ITALY

ERASMUS+ Joint Projects-573644-2016 Developed master's degree: Design of green building engineering (CIBV) Area: sustainable development

Mediterranean Countries: Towards Internationalization at Home EMUNI University-Slovenia

ERASMUS+ CBHE-6107-EPP-1-2019-1-SI-EPPKA2-CBHE-JP -MED2laH Project

Euro-Mediterranean research training network in Architecture, Design and Urbanism- EUROMEDLABS Università degli Studi di Firenze] [UNIFI]-Italy

European Commission *Action 2: Cooperation for innovation and the exchange of good practices-Capacity building of Higher education

Europe for Building Entrepreneurial and Innovative Capacities in the Mediterranean Region / EU4MED+ Universitat Politècnica de Catalunya – BarcelonaTech, Barcelona, Spain

European Commission *Action 2: Cooperation for innovation and the exchange of good practices-Capacity building of Higher education

Strategic Sustainable Development - Operationalizing Sustainability Principles StraSuD University of Stockholm

European Commission *Action 2: Cooperation for innovation and the exchange of good practices-Capacity building of Higher education.

Research Projects

Mobility Online Market For Optimized Trips - Benmoussa & Bennouna

Project selected following a call for tenders (AL-KHAWARIZMI Program) launched by the CNRST in partnership with the Digital Development Agency and the Ministries of Industry and Higher Education. Funding acquired 180,000 MAD

Project Summary: The mechanisms that control mobility are about to be profoundly disrupted by the intrusion of information technology, telecommunications, and, more recently, artificial intelligence (AI). These technological innovations will change both transportation needs and the means of meeting them, constituting a clear opportunity to resolve the difficulties that plague mobility.

The proposed AI application will enable better traffic flow management. Intelligent transportation will offer optimization opportunities and open up areas of choice that are currently understudied and underexplored, including schedule shifts and real-time modal transfers. This will result in increased elasticity of specific demands expressed at a given time on a given route.

This research project in transport, sustainable mobility and urban logistics is being carried out in the city of Casablanca with the participation of 4 professors, 3 doctoral students and in partnership with professional organizations such as Casa Transport SA and MobilizeYourCity.

<https://www.cnrst.ma/index.php/fr/component/k2/item/446-programme-al-khawarizmi-resultats-de-l-appel-a-projets-dans-le-domaine-de-l-intelligence-artificielle-et-ses-applications?highlight=WyJhbCIsImtoYXdhcmI6bWkiLCJhbCBraGF3YXJpem1pIlI0=>

Research work in progress

The Euromed Polytechnic School (EPS), an establishment of the Euromed University of Fez, is active, from an educational and research point of view, in various fields including sustainable development and green and smart mobility.

Artificial intelligence (AI) is becoming increasingly important in all sectors, including transportation, whether by sea, air, road, for passengers or goods.

More specifically, the use of AI applications in public transport could be one of the key solutions to improve the quality and efficiency of the public transport sector. Indeed, cities around the world are undergoing radical changes in their transport systems with the advent of technological advances such as autonomous vehicles, electric vehicles, vehicle-to-vehicle (V2V) communication, autopilot functions, and on-demand urban transport services.

Recent trends benefit from the proliferation of on-demand and shared services, which are increasing interest in intelligent transportation systems (ITS), smart mobility, and real-time network management as potential solutions to alleviate congestion problems.

Transportation researchers and practitioners have developed simulation models and tools for use in ITS planning, design, and operation. However, with new technologies based on big data processing, these techniques need to be upgraded and also include social and economic

considerations to comprehensively improve the performance of the transportation ecosystem.

Article 1: A study submitted to an indexed scientific journal dealing with the issue of transport was conducted highlighting a spatio-temporal analysis of traffic congestion patterns in Casablanca at the level of its 22 municipalities. Using different algorithms including K-means, Casablanca was subdivided into various zones qualified from "low congestion" to "highly congested" using various criteria, some commonly used, others much less. The generated model made it possible to identify the explanatory variables contributing to the increase in traffic congestion levels.

Article 2: The modal choice stage is a crucial element that experts rely on to design a valid and sustainable transport system. Various techniques are used to model modal choice behavior, including discrete choice models (DCMs) and machine learning (ML) techniques. Existing reviews mainly focus on DCMs or ML techniques. The main objective of this article is to cover the main discrete choice models and ML techniques while conducting an analysis on the accuracy of existing and so-called "hybrid" models.

International Conference on November 30 and December 1, 2022 held in Israel with Shenkar College: "Moving forward with AI in Urban Mobility"

Mobility in large cities has been identified as one of the causes of growing dissatisfaction among residents, with a direct impact on their quality of life. Recently, due to new technological developments, cities are becoming "smart," and smart and sustainable mobility is gaining increasing importance. However, little is known about the effectiveness of smart mobility and how it can positively impact sustainability in everyday urban life. This conference aims to understand the behavioral intentions of potential transport users regarding their mobility choices and to identify the main perceived barriers that may prevent them from making more sustainable mobility decisions. The findings will provide a useful basis for the ideation phase, as part of a design process aimed at finding solutions capable of motivating users towards greener choices.

Tribune in Medias24 on the general theme of sustainable development: "Businesses and Climate Change: A Structural Relationship for a Clear Reduction in Carbon Emissions" by Prof. Othmane Benmoussa

Summary :

Do we still have time to stop climate change? How much room do we have for maneuver?

If the question seems scientifically, politically, and emotionally fraught, that's because it is, and it can be frightening and depressing for those unsure how to sustainably embrace the process of decarbonizing the economy as a whole. This doesn't mean, of course, that the actual answer is uncertain; the science is quite clear on this.

Indeed, the Intergovernmental Panel on Climate Change (IPCC) released a report in August 2021 that provided a sobering answer to the question: "We don't have time. We're out of time."

This statement should be interpreted with seriousness, indicating that we are at a pivotal moment in the future of future generations, in the sense that this does not mean that there is nothing more to be done or that our future is entirely out of our hands. Businesses and decision-makers can still and must take systemic actions to position our economy and our world on a truly more sustainable path.

Publications

- Fathallah Sijilmassi & Mounia Slighoua
 - *Achieving sustainable development goals: the relevance of a nexus approach in the Euro-Mediterranean and African region. EMEA - EMNES Policy Paper, May 2021*
- Moha Ennaji, Filippo Bignami, Mohammed Moubtassime, Mounia Slighoua and Fouad Boulaid. "Fez as a locus of migration processes on the move". (Article submitted for publication to the Journal of North African Studies in August 2019).
- Mounia Slighoua, Othmane Benmoussa, Housseine Bachiri and Salim Bounou. "Entrepreneurship and Traditional Know-How: The Case of Moroccan Rural Women". EMNES Working Paper. November 2019.
- Hafsa EL Bekri, Fathallah Sijilmassi
 - *Reshaping eu policies towards the eu-africa partnership in the 'new normal' era of the post covid-19 world. EMNES Policy Paper 014*
- Bachiri Housseine, Slighoua Mounia, and Kettani Malika. "Circular Migration and Gender: The Case of Moroccan Strawberry ladies". December 2019.
- Othmane Benmoussa
 - *A conceptual framework for transitioning to an authentic sustainable world*
 - *Emnes working paper no. 45*
- Mounia Slighoua. "The Notions of Home and Belonging within Migrant Communities". EMMIR/ACMS Conference 2019, University of Oldenburg, Germany, 13 - 14 December 2019.
- Housseine Bachiri, Mounia Slighoua, and Malika Kettani. "Circular Migration and Gender: The Case of Moroccan Strawberry ladies". Workshop "Migration, Mobility and Development", Euromed University of Fez (UEMF), October 17, 2019.
- Moha Ennaji, Filippo Bignami, Mohammed Moubtassime, Mounia Slighoua and Fouad Boulaid. "Fez as a locus of migration processes on the move". Project Seminar held in SUPSI University of Applied Sciences in Southern Switzerland, Lugano, Switzerland, 4-5 April 2019.
- Mounia Slighoua. "Youth's Contribution to Development Processes", 21st Conference on "Youth and Development", the Emirati Center of Strategic Studies and Research, Abu Dhabi, 8-9 March 2016.

- El Hamzaoui L., Tabyaoui H., El Hassani F., Lahrach H., Dridri A. & Lahrach A. (in press).- Use of GIS for mapping and assessment of Water erosion in the Larbaa wadi watershed (Taza, Morocco). *European Scientific Journal*.
- El Hassani F. (2010) - GIS in the Service of Rural Tourism. Communication presented at the 1st International Congress on GIS Systems.'Geographic Information GIS-GT
- Midaoui A., Bourak A., Lahrach A., Lahrach H., El Hassani F. & Chaouni A. (2016).- Contribution to the management of water resources in the Ouergha basin upstream of the Al Wahda dam, through hydrological modeling. 5th International Colloquium of the "Water & Climate" Network - FST - Fez, Morocco, October 12-13, 2016.
- BOURAK A., MIDAOU I A., EL HASSANI F., LAHRACH A. & CHAOUNI A. (2017).- Restoration of watercourses in urban areas in Morocco. Case study: Fouarat (city of Kenitra) and Boufekrane (city of Meknes). *National RVA2D Conference - 2017 Risks, Vulnerability, Adaptation and Sustainable Development*. Taza December 15-16, 2017
- MIDAOU I A., BOURAK A., EL HASSANI F., LAHRACH A. & CHAOUNI A. (2017).- Development of a flood forecasting and management model in the Sebou basin (Morocco). Hydrological and hydraulic modeling coupled with GIS. National Conference RVA2D-2017 Risks, Vulnerability, Adaptation and Sustainable Development. Taza December 15-16, 2017
- DAIDE F., EL HASSANI F., GMIRA S, LAHRACH A., CHAOUNI A. (2017).- Hydraulic modeling of floods in the Oued Tamraght watershed, Souss Massa. National RVA2D-2017 Risks Conference, *Vulnerability, Adaptation and Sustainable Development*. Taza December 15-16, 2017

<https://www.ueuromed.org/actualites/articles/questionnements-sur-le-role-de-lurbanisme-dans-la-gestion-de-la-pandemie-du>

UEMF Activities



- Clubs: choir, Latin Dance, We Art, Free & Dance, Theater, Tawesna (promotion of Amazigh culture and language),...
- Visit the Mellah to discover the Judeo-Moroccan heritage.

<https://www.ueuromed.org/evenements/activites-des-etudiants/visite-du-mellah-la-decouverte-du-patrimoine-judeo-marocain>

Heritage Conferences

The Spanish city of Tetouan or Ensanche: The perfect example of a shared heritage

<https://www.ueuromed.org/evenements/cycle-de-conferences/la-ville-espagnole-de-tetouan-ou-ensanche-lexemple-parfait-dun>

Spending on arts and heritage

The UEMF devotes more than 5% of its budget to expenses including:

- operating expenses of libraries, galleries, exhibition spaces, theatres and spaces open to the public;
- expenditure on musical resources (instruments, payment of travel and music teachers, etc.);
- the regular operating costs of buildings dedicated to the arts and heritage.

Transport

The UEMF encourages and subsidizes more sustainable travel (walking, cycling, carpooling, public transport (UEMF buses and public shuttles), motorcycles, scooters or mopeds, or electric vehicles). In particular, travel expenses are better reimbursed in the case of carpooling.

The campus has priority pedestrian and cycle paths.

Sustainable housing for students and employees

The UEMF has an agreement with a large real estate development group in Fez which allowed it to build the U Village student residence (<https://www.uvillage.ma/>) Who provides its residents with a comfortable, warm, healthy, secure, and environmentally friendly living environment. Located in the heart of UEMF, U VILLAGE offers sustainable accommodation tailored to the needs of students and their budgets.

Affordable housing for employees

Access to decent housing is, according to the Moroccan Constitution, a right that guarantees the dignity and contributes to the social cohesion of citizens. Considered as such, the housing sector is a social sector by nature. In this sense, the Ministry of National Territorial Planning, Urban Planning, Housing and Urban Policy initiated the social housing program in 2010 at a cost of 250,000 MAD.

For employees wishing to acquire sustainable housing at affordable prices, the same developer has budget housing in various districts of the city of Fez.

Round table: advanced regionalization and new development model in the Fez-Meknes region



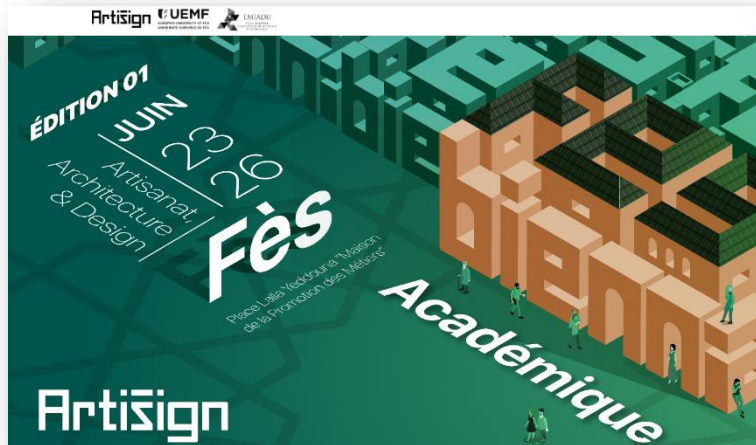
As part of the second part of the round tables organized by Horizon Press on advanced regionalization and the new development model, Professor Hicham Sebti took part in the panel of this edition under the theme: Challenges of Fez-Meknes for a new regional development policy.

During this debate, two panels were scheduled. The first focused on the actions of regional actors in the service of development, addressing issues that revolve around the governance of the Territory and the federation of regional actors, the assets of the Region including qualified human capital as well as major regional development projects and ambitious roadmaps to successfully meet the challenge of implementing the NMD. As for

the second panel, it raised the question of how to establish the Region as a new hub serving regional growth.

<https://www.youtube.com/watch?v=uipcOHup2Kk>

Kick-off of the 1st edition of the ArtiSign Academic Biennial in the historic site of Lalla Yeddouna



The School of Architecture, Design and Urban Planning (EMADU) of the Euromed University of Fez is kicking off the first edition of the ArtiSign Academic Biennial. The event will take place in the heart of the Fez medina, a UNESCO World Heritage Site, from Thursday, June 23 to Sunday, June 26, primarily at the historic site of Lalla Yeddouna.

The ArtiSign Academic Biennial is an academic, inclusive, eclectic and international event involving internationally renowned artisans, designers, students, academics and professionals, with the aim of creating a new synergy with a holistic vision combining the world of Craft with that

of Design while celebrating the diversity of learning models.

This unifying event is part of the Royal vision to promote the tangible and intangible heritage of the city of Fez, to promote our ancestral know-how by making it one of our socio-economic levers and to bring the academic world closer to the world of craftsmanship to innovate and internationalize Moroccan knowledge and know-how and made in Morocco.

To this end, a tripartite agreement initiated by the Wilaya of Fez-Meknes was signed between the UEMF, ADER-Fez and the Fez-Meknes Chamber of Crafts as part of the program for the requalification and rehabilitation of the Medina of Fez aimed at promoting ancestral knowledge and know-how as well as the valorization of Moroccan artisanal heritage and the revitalization of traditional trades. This biennial is also the result of the participation and close collaboration of the artisans of the Federation of Crafts of Lalla Yeddouna.

In preparation for more than a year, the ArtiSign academic biennial has the involvement of EMADU's privileged partners: the DIA-UNIFI School of Architecture and Design in Florence, the École Nationale des Arts Décoratifs de Paris-ENSAD-, the Portuguese University of Évora, the Aga Khan Trust for Culture of Switzerland, the Polish Academy of Design Sztukai W Szczecinie, the Kan Ya Makan Association, the CFQMA Centre for Training and Qualification in Crafts of Fez, the French Institute of Fez, the Federation of Craftsmen of Lalla Yeddouna and internationally renowned Designers, among others.



<https://ueuromed.org/actualites/exposition/coup-denvoi-de-la-1ere-edition-de-la-biennale-academique-artisign-dans-le>

<http://www.artisignbiennale.org/>

Media coverage was also provided by the Moroccan press, notably:

<https://fr.le360.ma/societe/fes-la-premiere-edition-de-la-biennale-academique-artisign-se-tiendra-dans-le-site-historique-de-262413>

<https://www.leconomiste.com/flash-infos/fes-coup-d-envoi-de-la-biennale-academique-artisign>

<https://medias24.com/nativeads/fes-le-site-ancestral-de-lalla-yeddouna-accueille-la-premiere-edition-de-la-biennale-academique-artisign/>

<https://aujourdhui.ma/digipress/ejournal/journal-electronique-du-jeudi-23-juin-2022#page2>

VERNACULAR ARCHITECTURE IN MOROCCO: Intensive Workshop on the Medina of Sefrou December 18-20, 2022

This international workshop includes the identification of a case study of vernacular architecture in the Euro-Mediterranean area (here it is the Medina of Sefrou). The workshop is characterized by an interdisciplinary approach based on the integration of different levels of analysis: ethnographic, geographical, climatic, environmental, historical, geomatic, constructive, energetic, economic and organizational.

The objective of this workshop is to introduce students to the use of methods and tools for the analysis of vernacular architecture and to understand the relationship between environment, culture, local architecture and development.



URBAN PLANNING & ARCHITECTURE WORKSHOP December 20-23, 2022

The objective of the workshop is to implement and implement the complete urban planning process (including the regulatory one in force in Morocco). From there, and according to a hierarchical sequence of urban planning documents and scales, the urban development project will emerge. The outcome of this staging of the planning approach and tools would obviously be the architectural project. Said architectural project would be a unifying urban facility of cohesion, emanating from the realistic urban problem of Fez, namely, urban fragmentation.



We green Club at the "Learning Planet Festival" January 23, 2023



On Monday, January 23, 2023, the WeGreen Club participated in the "Learning Planet Festival" program for the benefit of students at the "Chabab Al Ghad" primary school in Fes. The purpose of this action was to confront students with environmental issues related to waste, such as plastic bottles. Participants took part in several workshops, which allowed them to transform this problem into an artistic opportunity.

Clean-up campaign March 4, 2023



The "We Green" club in collaboration with the "UEMF Lions" club organized a public space cleaning day in the city of Fez on March 4, 2023.

During this day, members of both clubs as well as student volunteers had the opportunity to participate in this event and to intervene on the edges overlooking the rails which cross the city of Fez in the "Bab El Ghoul" district.

Workshop on Intelligent Transportation (ITS), Mobility and Urban Planning May 16, 2023



On May 15 and 16, 2023, UEMF organized, in collaboration with its partner Shenkar College of Engineering and Design, two workshops, one on AI applied to agriculture and food security and the other on intelligent transport (ITS), mobility and urban planning.

The 2nd day of joint work on transport and urban planning between the Euromed University of Fez and Shenkar College of Engineering and Design saw massive participation and frank interest from the two university institutions, respective presidencies and deaneries, researchers and students.

Various themes were addressed, including:

- Regional planning, urban planning and architecture, all areas being reshaped thanks to artificial intelligence and new techniques for processing, extracting, exploiting and analyzing massive data;
- Hybrid models combining Machine Learning and Deep Learning techniques with those of discrete choice analysis;
- The application of artificial intelligence to civil air transport as an important axis.

<https://ueuromed.org/actualites/ateliers-workshops/workshop-sur-les-transports-intelligents-its-la-mobilite-et-la>

The Euromed University of Fez and the University of Toronto are organizing 3 symposia in Fez on the theme: "CO-DESIGNING PUBLIC SPACES IN THE MEDINA OF FEZ" May 12, 2023



As part of the partnerships of the Euromed University of Fez with the international academic world, its School of Architecture, Design and Urbanism (EMADU) and the John H. Daniels Faculty of Architecture, Landscape and Design at the University of Toronto are organizing a joint architecture course from May 8 to June 16, 2023. For the first time, this course offers a summer architecture studio on the African continent, with full immersion in the site of their interventions, Canadian students, Sierra Leonean students (Fourah Bay College), students from EMADU and other students from the Municipality of Fez Medina as well as artisans.

The workshop is conceived as a series of dialogues between students, experts, and local stakeholders in the Medina of Fez. Designed in a transversal manner, bringing together undergraduate and graduate students from the three schools of architecture, this workshop will focus on the design of new typologies of public spaces in the Medina of Fez, through the development of acupuncture urban strategies and small-scale architectural proposals for micro-public spaces.

<https://ueuromed.org/actualites/ateliers-workshops/luniversite-euromed-de-fes-et-luniversite-de-toronto-organisent-fes-3>

Round table: Territorial marketing



The Euroemd Institute of Legal and Political Sciences organized, on Thursday, May 4, 2023, a round table on: Territorial marketing.

The event was hosted by Professor Hassan Azouaoui, Professor of Economics and Management, Vice-Dean of the Faculty of Economics of Kenitra and member of the Daraa Tafilalet Regional Council.

The holding of the activity was an opportunity to question the mechanisms and opportunities for sustainable and equitable development.

<https://ueuromed.org/actualites/congres-et-colloques/table-ronde-le-marketing-territorial>

School renovation work



On May 23, 2023, the LIONS club participated in the renovation of the “Lhit Charef” school in the province of Moulay Yaccoub.

The Euromed School of Architecture, Design and Urbanism presents the 6th edition of the Annual International Meeting of Artists in Fez



EMADU is actively participating in the sixth edition of the annual International Artists' Meeting in Fez, Morocco. This edition addresses the topic of "Gentrification, Art and Cultural Heritage." In collaboration with Fez Gathering, this edition focuses on how art is used to address the current challenges of gentrification. This objective will be addressed through several discussion panels, art installations, performances, and various activities, in the presence of Pr. Wafae Belarbi, Director of EMADU, Mr. Hamza El Fasiki, Artisan and Writer, Mr. Mohammed Hamdouni, PhD student-researcher, and Mr. Philip Kojo Metz, Artist based in Germany.

Through the involvement of design and architecture students in several workshops, as well as the involvement of our permanent professors in round tables and workshops. This event is organized as part of the 6th edition of the Annual International Meeting of Artists of Fez from October 5 to 8, 2023 in the old medina of Fez.

<https://ueuromed.org/actualites/annonces-diverses/lecole-euromed-darchitecture-de-design-et-durbanisme-presente-la-6eme>

Conference organized under the theme of "Fez and the Mediterranean area" led by the academic body of the Euromed University of Fez on the occasion of the 10th edition of the Mediterranean Tourism Forum "MediTour 2023"



In partnership with the Euromed University of Fez and many other institutions, the Fez-Meknes Chamber of Commerce, Industry and Services (CCIS) is organizing the 10th edition of the Mediterranean Tourism Forum "MediTour 2023" from October 24 to 26, 2023 under the theme "Investments, cultures and innovation: The future of Mediterranean tourism".

This large-scale event, held at the Palais des Congrès of the Marriot Hotel in Fez, was marked by the participation of several UEMF lecturers-researchers and directors of establishments who shared their knowledge with the participants during the workshops and conferences organized on the sidelines of this Forum.

The conference on Wednesday, October 25, organized under the theme "Fez and the Mediterranean Space," was led primarily by the academic staff of the Euroemd University of Fez. The topics discussed during the day focused on the influence of tourism trends, the Mediterranean dimension, and the spiritual influence of the city of Fez in a Mediterranean context. The speakers therefore highlighted the opportunities and challenges associated with adapting to tourism trends, establishing lasting links between Mediterranean communities, and promoting the region's assets.

<https://ueuromed.org/actualites/cycle-de-conferences/luniversite-euromed-de-fes-participe-activement-la-10eme-edition-du>

CLUB WE GREEN IN ACTION: "ENHANCING IFRANE NATIONAL PARK: LET'S OPEN OUR EYES!"



Saturday, October 28, 2023; the "We Green" club of students from the Euromed University of Fez (UEMF) organized an awareness day for its members through visits to several environmental centers as well as a clean-up action in the Ifrane National Park.

As part of these social activities, the "We Green" club kicked off this day aimed at raising public awareness of environmental issues with the main objective of: Encouraging reflection on environmental issues, creating ecological habits through a cleaning action and awareness of biodiversity issues through a visit to the Ifrane National Park, its fish farming station in Ras El Mae and its cedar house. The day was marked in particular by a cleaning action in the forest of the Zerouka I lake in Ifrane with the ambition of reducing the negative impact of waste and residues that affect the environment.

Note that Zerrouka I is a small, shallow, drainable artificial fish pond. It is located on the Zerrouka (or Zrouka) wadi, the main tributary of the Tizguite wadi. The dike is about 300m from the spring, so its waters flow directly into it. The reservoir is limited by a concrete wall, at least on the west bank. The spring waters are also used to supply the city of Ifrane with drinking water.

At the level of this body of water which is an integral part of the Ramsar Site of Oued Tizguite; the vegetation is not very varied (around fifteen species with a wide geographical distribution) and very limited in space, the edges of the lake being concreted and mowing is frequent there.

It is a fairly sheltered trout lake, somewhat interesting for birds. It is home to few wintering birds (less than 400 birds), the population being composed mainly of divers: coots and crested coots, little grebes, pochards, tufted ducks and ferruginous wagtails, with occasional shovelers and/or mallards. Among the breeders, the common coot (20-25 pairs), the crested coot (about 10 pairs) and the little grebe (5-8 pairs) are the most regular.

Finally, it should be noted that the Euromed University of Fez is a public utility, non-profit institution with an eco-campus that meets international standards and provides a pleasant and stimulating environment for its students from more than 40 nationalities.

UEMF graduates are equipped with training in soft skills, study skills, life skills and professional skills and this profile; based on several pillars; allows students to acquire numerous skills related in particular to multilingualism, multiculturalism, innovation and entrepreneurship, the digital environment, international mobility, and sustainable development in addition to the pillar of social responsibility and eco-citizenship through which students are instilled with the values of respect for the environment, sustainable development and civic responsibility.

<https://www.oujdacity.net/national-article-157654-fr/club-we-green-en-action-sublimez-le-parc-national-difrane-ouvrons-les-yeux.html>

<https://premiumtravelnews.com/2023/10/30/club-we-green-parc-national-difrane/>

Other event

- Organization of the “Made in Fes” event to promote the artisanal heritage of Fes.

2024: Euromed University of Fez at the heart of action for the SDGs

Launch of the GreenTech Roadshow: A Partnership for Sustainable Innovation



Euromed University of Fez and BMCI are partnering to create an ecosystem conducive to innovation and sustainable development. This partnership reflects both institutions' commitment to supporting entrepreneurship and the ecological transition.

The Euromed University of Fez (UEMF) and the Moroccan Bank for Commerce and Industry (BMCI) are proud to announce the launch of the GreenTech Roadshow, a major event dedicated to sustainable innovation and entrepreneurship. This challenge is aimed at startups with a functional minimum viable product (MVP) ready to impact two essential sectors: agritech/blue economy and low-carbon.

In a global context of growing water stress and climate emergency, the GreenTech Roadshow aims to identify and support innovative technological solutions capable of meeting these challenges.

1. Agritech / Blue Economy: This theme targets startups offering solutions to reduce water stress, essential for the sustainability of water resources.
2. Low Carbon: This theme addresses innovative solutions aimed at reducing carbon emissions, which are crucial in the fight against climate change.

<https://ueuromed.org/actualites/annonces-diverses/lancement-du-greentech-roadshow-un-partenariat-pour-linnovation>

EMADU Cultural Event: Global Perspective on Contemporary Architecture



The School of Architecture of the Euromed University of Fez welcomed, on Thursday, May 28, 2024, Sean Anderson, a major player in the field of architecture and former associate curator at the Museum of Modern Art (MoMA), New York.

Sean Anderson, currently an Associate Professor at Cornell University, has brought a wealth of knowledge and experience to our Architecture students. With an impressive background that includes teaching and practicing architecture in countries such as Afghanistan, Australia, India, Italy, Morocco, Sri Lanka and the United Arab Emirates, his presentations offer global perspectives on current innovations and challenges in his field.

How can we begin to unravel commonly held assumptions about architecture in order to move beyond the boundaries, structures, and systems that limit, or even prohibit, knowledge? This was the central question at this meeting, as Anderson addressed issues related to the manifestation of the past in our present, through the tools used by architects, designers, and other actors. He suggested ways to dismantle these legacies to create new spaces for reflection, habitation, and liberation.

<https://ueuromed.org/actualites/cycle-de-conferences/rendez-vous-culturel-de-lemadu-perspective-globale-sur>

THE Impact Ranking: 1st at the regional level and 3rd at the national level in the category SDG 11: Sustainable Cities and Communities

Rank	Name	Sustainable cities and communities	Overall
301–400	Ibn Tofaïl University Morocco	56.8–64.3	69.9–75.7
601–800	Université Hassan II de Casablanca Morocco	33.7–44.8	58.8–64.4
801–1000	Euromed University of Fez Morocco	12.1–33.6	64.5–69.8

[Workshop] Architectural Exploration in Fez: Tradition Reinvented



Master of Architecture students from the Euromed School of Architecture, Design and Urban Planning (EMADU) immersed themselves in the history and future of Fez on April 24 during a workshop at Riad Lalla Yeddouna.

In collaboration with the University of Mons, students explored the adaptive transformation of Foundouks in Fez, a precious heritage site of the city. From creative reuse to the preservation of traditional practices, the students' commitment to community and sustainable urban planning is a guide to an inclusive and inspiring future.

<https://ueuromed.org/actualites/ateliers-workshops/workshop-exploration-architecturale-fes-tradition-reinventee>

Between tradition and modernity: what path for Morocco? » Conference by Dr. Rachid ACHACHI



As part of the conference cycle, this Wednesday, February 28, 2024 was marked by a conference by Dr. Rachid ACHACHI around the theme "Between tradition and modernity: what path for Morocco?" within the Eco-campus of the Euromed University of Fez.

During this afternoon, students from various institutions of the University attended a session of reflections from the fields of sociology and ethnology. The speaker took the opportunity to elucidate the distinction between tradition, modernity, and modernization. Mr. ACHACHI also defined archeo-modernity, which is an approach aimed at understanding contemporary society and culture by examining its structures.

With the aim of making this meeting a place for constructive exchange and collective production of knowledge, the audience was able to participate in an enriching debate on the different aspects discussed during this conference.

<https://ueuromed.org/actualites/cycle-de-conferences/entre-tradition-et-modernite-quelle-voie-pour-le-maroc-conference>

International Conference: “Techniques and Environment”



On January 25, 2024, the ICESCO-Euromed Chair in “Arts, Societies and Civilizations” organized an international conference in collaboration with CETCOPRA of the University of Paris 1 Panthéon-Sorbonne on the theme of “Technology and Environment”. The event brought together Moroccan and international figures, including Dr. Mohamed Zinelabidine of ICESCO, as well as a panel of researchers from the University of Paris 1.

The conference explored multidimensional approaches to responding to social and humanitarian crises, focusing on the interactions between technology, society, ethics, and the environment. Two discussion sessions were organized: one on the use of technology in emergency situations, and the other on the social issues related to technology.

This meeting provided a platform for enriching debates between speakers, teacher-researchers and students from the Euromed University of Fez.

<https://ueuromed.org/actualites/annonces-diverses/colloque-international-techniques-et-environnement>

UEMF is helping to shape the digital and sustainable future of the Fez-Meknes region



The Euromed Institute of Legal and Political Sciences (IESJP) participated in the kick-off meeting of the Smart Sustainable City project in Ifrane on January 12, 2024, thus showing its support for the inclusive digital transition of the Fez-Meknes region.

This is a Belgian-Moroccan project carried out in partnership with the Belgian universities UC Louvain and UNamur, as well as the consortium of four universities in the Fez-Meknes region, including the Euromed University of Fez.

This Belgian-Moroccan project embodies the university's vision of a smart and sustainable urban future. It aims to achieve two primary objectives: the region's inclusive digital transition and the emergence of new forms of governance and citizen participation.

<https://www.ueuromed.org/actualites/annonces-diverses/luemf-participe-au-faconnement-de-lavenir-numerique-et-durable-de-la>

"The mausoleum of Georgi Dimitrov as a place of memory" with Pr. Maria Todorova



As part of the lecture series organized by the Euromed University of Fez, Maria Todorova, renowned historian and eminent professor at the American University of Illinois Urbana-Champaign, captivated the audience this Wednesday, December 20, by addressing the theme "Blowing up the Past: The mausoleum of Georgi Dimitrov as a place of memory."

During her presentation, Ms. Todorova took an in-depth look at the Georgi Dimitrov Mausoleum as an emblematic place of memory, focusing on its role in the construction and deconstruction of Bulgarian national identity. She also analyzed the different representations of the past conveyed by this historical symbol and their impact on the collective consciousness.

This conference provided an opportunity for reflection and intellectual exchange, allowing students to deepen their understanding of collective memory, its challenges, and its influence on the construction of history and national identities. The Euromed University of Fez distinguished itself once again by inviting an internationally renowned expert to share her expertise and stimulate critical thinking within its academic community.

<https://www.ueuromed.org/actualites/cycle-de-seminaires/mausoleum-georgi-dimitrov-lieu-de-memoire-avec-pr-maria-todorova>

EMADU: "Faces & Faces" Exhibition



The Euromed School of Architecture, Design, and Urban Planning (EMADU) illuminated its spaces with the "Faces & Faces" exhibition. Showcasing the artistic talents of first-year Architecture and Design students, this exhibition captivated visitors by immersing them in a vibrant and striking visual world. Each canvas on display was a window onto the soul, where gazes, smiles, and frozen expressions testified to the richness and complexity of human beings.

She celebrated the uniqueness of each person and appreciated the richness of the human condition. EMADU students showcased their talent by creatively and sensitively capturing the complexity of the human soul through these inspiring portraits. This visual experience certainly touched the minds and hearts of visitors, inspiring them to reflect on the diversity and beauty behind every face.

<https://ueuromed.org/actualites/exposition/emadu-exposition-visages-visages>

Launch of new professional training courses at EMADU



The Euromed University of Fez, through the Euromed School of Architecture, Design and Urban Planning, is launching a continuing education program in hospital architectural programming and architectural and urban planning, intended for architects, engineers, and hospital managers. This training, open nationally and internationally, aims to master programming, a crucial stage of the architectural process, where the programmer translates the project owner's needs into a realistic program, taking into account budgetary, social, environmental, and regulatory constraints. The program combines theory and practical cases to train participants to anticipate and avoid unforeseen events and cost and deadline overruns.

<https://ueuromed.org/actualites/annonces-diverses/lancement-de-nouvelles-formations-professionnelles-lemadu>

STARTECH Call for Projects: Comprehensive Support Programs



Are you an innovator in the fields of AgriTech, HealthTech, CleanTech, Industries 4.0, EdTech, Cybersecurity or Fintech?

The Euromed Innovation Center(EIC)of the Euromed University of Fez is launching the STARTECH call for projects, offering a unique opportunity to benefit from personalized support and mentoring from experts.

Aimed at assisting those with innovative ideas through comprehensive support programs, STARTECH includes collaborative workspaces, specialized training, soft skills coaching, and privileged access to UEMF's resources and technological platforms.

The deadline for submitting applications is September 8, 2024. Applications received after the closing date of the call for projects will not be considered. Selected projects will participate in Bootcamps within UEMF and benefit from attractive investment opportunities offered by our partners.

<https://ueuromed.org/actualites/annonces-diverses/appel-projets-startech-programmes-daccompagnement-complets>

Architect Mind Exhibition: Architecture as a Tool for Art and Culture



The Euromed School of Architecture, Design, and Urban Planning is organizing an exhibition from October 16 to 26 at Riad ALIF, in collaboration with socio-cultural actors in Fez. This opening showcases creative works (drawings, collages, installations, paintings) created by architecture and design students, illustrating the importance of architecture in shaping civilizations and preserving cultural heritage. By exploring the role of architecture as a tool for culture and art, the event aims to foster cultural exchange between the academic community, local creators, and the general public, while celebrating Fez's unique architectural heritage.

<https://ueuromed.org/actualites/exposition/exposition-architect-mind-larchitecture-comme-outil-dart-et-de-culture>

2025: Euromed University of Fez intensifies its commitment to the SDGs

International conference: The Architectural and Landscape Identity Confronting Natural Risks in the Euro-Mediterranean Region



On December 12, 2024, the Euromed School of Architecture, Design and Urbanism (EMADU) of the UEMF organized an international conference on the theme: "Architectural and landscape identity in the face of natural risks in the Euro-Mediterranean region."

This event brought together experts and decision-makers to discuss the impacts of climate change and natural hazards (earthquakes, floods, fires, landslides) on built heritage, particularly after the Al Haouz earthquake (September 2023).

Among the key areas covered:

- Adapting buildings to seismic and climatic risks.
- The use of local materials and traditional techniques for greater resilience.
- The role of public infrastructure in risk management.
- Sustainable urban planning to reduce vulnerability.

The conference highlighted the importance of reconciling security and the preservation of heritage identity, a central issue for the Euro-Mediterranean region.

<https://ueuromed.org/actualites/congres-et-colloques/colloque-international-architectural-and-landscape-identity>

2nd edition of the Students' Innov'UP 2024 Hackathon: Innovating in the face of water stress



On December 16 and 17, 2024, the Euromed University of Fez hosted the 2^e edition of the Students' Innov'Up Hackathon, organized in partnership with the European Union in Morocco and the European Investment Bank, on the theme: "Transforming water stress into a driver of resilience".

Selected from more than 200 applications, 11 teams underwent three weeks of intensive training before presenting their innovative solutions to combat water stress in Morocco.

Awards:

- Hydrovision – "Aqua" application to raise awareness about water conservation.
- Pure Aqua White – Ecological wastewater filtration system.
- Createch – Solar device transforming humidity into drinking water.

<https://ueuromed.org/actualites/recherche-developpement/2eme-edition-du-hackathon-students-innovup-2024-innovover-face-au>

An exceptional evening in tribute to Frank Sinatra



The Euromed University of Fez, in partnership with the Royal Symphony Orchestra, recently orchestrated an exceptional musical evening, celebrating the timeless legacy of Frank Sinatra. This event, marked by elegance and emotion, brought together an audience of music lovers who came to savor the greatest classics of Ol' Blue Eyes..

At the heart of this performance, the Royal Symphony Orchestra's Jazz Band, accompanied by renowned vocalist Sergey Arkhipov, delivered masterful performances that captivated the audience. The performer's warm voice, combined with the musicians' virtuosity, brought iconic songs such as "Fly Me to the Moon," "Sway," and "New York" to life, transporting the audience to the heart of the great jazz scenes that defined the 20th century.

Through this event, the Euromed University of Fez once again confirms its commitment to promoting culture and the arts, offering the university community and the general public exceptional moments that nourish the soul and spirit..

<https://www.ueuromed.org/actualites/ceremonie/une-soiree-dexception-en-hommage-frank-sinatra>

The French Institute of Fez and the Euromed University of Fez strengthen their partnership



The Euromed University of Fez (UEMF) welcomed Ms. Carine Foeller Viallon, Consul General of France in Fez, to formalize the renewal of the partnership agreement with the French Institute of Fez. This agreement aims to strengthen language teaching with certification through the UEMF language center, in line with academic and professional needs.

The collaboration also includes joint cultural programming for the university community and the general public. Thanks to its modern infrastructure, such as a 2,000-seat agora and cultural spaces under construction (theatre and cinema), the UEMF is positioning itself as a major player in educational and cultural cooperation. This partnership illustrates the shared commitment to intercultural dialogue and the influence of Franco-Moroccan cooperation..

<https://www.ueuromed.org/actualites/accords-et-partenariats/linstitut-francais-de-fes-et-luniversite-euromed-de-fes>

MLUMSE Project Kick-Off Meeting in Cairo: A Collaboration for the Modernization of Urban Management in the Mediterranean



The Euromed University of Fez (UEMF) participated in the launch meetings of the MLUMSE project (Modernization of Land and Urban Management Education in the Southern Mediterranean), in Cairo in February 2025, represented by Professor Wafae Belarbi, Director of the Euromed School of Architecture, Design and Urban Planning (EMADU). This project brings together several universities in the Mediterranean region, including UEMF.

UEMF stands out for its commitment to digital technologies and artificial intelligence through its EIDIA school, with the ambition of becoming a regional innovation center. The university's teams work on themes such as urban resilience, smart cities, and landscape planning. The university also focuses on modernizing its curriculum and strengthening its human and technological capacities, with the aim of contributing to the development of smart and sustainable cities.

This project underlines UEMF's ambition to become a center of excellence in urban management, sustainable development and digital technologies, by strengthening its international partnerships to meet contemporary challenges.

<https://www.ueuromed.org/actualites/annonces-diverses/reunion-de-lancement-du-projet-mlumse-au-caire-une-collaboration-pour>

[Call for participation] Volunteer work placements in collaboration with the Union Rempart association



Within the framework of the framework agreement established between the Euromed School of Architecture, Design and Urban Planning (EMADU), an establishment of the Euromed University of Fez, and the REMPART Union, the two institutions are developing cooperative relations based on shared objectives of transmission, safeguarding, maintenance, promotion and opening of heritage to the public.

EMADU, as an institution training architects and designers, focuses on raising awareness of heritage among its students; the REMPART Union, through the organization of volunteer work camps open to all, carries out restoration projects. This proximity is realized through joint seminars, site visits, educational interventions, and any project promoting exchanges between their respective audiences.

<https://ueuromed.org/actualites/annonces-diverses/appel-participation-stages-des-chantiers-benevoles-en-collaboration>

New Dynamics: Health Tourism at the Euromed University of Fez



A pioneer in promoting synergies between research, innovation and territorial development, the Euromed University of Fez (UEMF) hosted, from April 10 to 12, 2025, the first edition of the Regional Forum on Health Tourism, under the theme: "Thermal waters of the Fez-Meknes region: Health and Tourism".

Organized in partnership with the Wilaya of the Fez-Meknes Region, the province of Moulay Yacoub, the Regional Tourism Council and the Regional Council, this major event is fully in line with the UEMF's commitment to actively contribute to the dynamics of sustainable regional development, particularly in sectors with high potential such as health tourism.

A meeting place for experts, researchers, economic operators, and public stakeholders, the Forum offered a rich program including scientific seminars, presentations of innovative projects, and roundtable discussions on the challenges of developing spa resorts. Through this event, the UEMF leverages its academic and scientific expertise to fuel reflection and support public policies in structuring a regional ecosystem focused on health, well-being, and sustainable tourism.

By hosting this Forum, the University confirms its role as a catalyst for strategic projects at the national and regional levels, and reaffirms its mission as a center of excellence promoting dialogue between knowledge, innovation and inclusive development.

<https://ueuromed.org/actualites/congres-et-colloques/nouvelle-dynamique-tourisme-de-sante-luniversite-euromed-de-fes>

Promoting artisanal heritage: a strategic framework agreement for the region



On April 17, 2025, the Euromed University of Fez participated in the signing of partnership agreements during the visit of Mr. Lahcen Essaadi, Secretary of State for Crafts, to the Fez-Meknes Chamber of Crafts.

A framework agreement was signed between the UEMF State Secretariat and the Chamber of Crafts to develop specialized university training in craft trades, support innovative projects, conduct socio-economic studies, promote craft heritage and integrate digitalization to modernize the sector.

The UEMF is committed to mobilizing its resources to train professionals who combine tradition, innovation and sustainability while respecting the environment and social values.

A second partnership was signed with the Federation of Craft Businesses to strengthen training in glass techniques in collaboration with CERFAV in France.

<https://ueuromed.org/actualites/conventions-accords/valorisation-du-patrimoine-artisanal-un-accord-cadre-strategique>

Hands for nature



We organized an outing to the Ain Chkef forest with the aim of contributing to its preservation by cleaning it up. This initiative aimed to raise awareness among participants about the importance of environmental protection and to strengthen the spirit of collaboration.

https://www.instagram.com/p/DCgvOvkMzcC/?img_index=3

Training workshop for elected officials of the province of Taounate



As part of the partnership between the Euromed University of Fez and the Fez-Meknes Regional Council, a training workshop for elected officials of the province of Taounate was organized on April 29 and 30, 2025, in Taounate, under the theme "Local development".

The workshop aimed in particular at the dynamics of strengthening local capacities around four priority Sustainable Development Goals (SDGs):

SDG 1: Eradication of poverty
SDG 4: Quality education
SDG 10: Reduced inequalities
SDG 11: Sustainable cities and communities

This workshop supports the mobilization of resources and territorial actors around and in response to the specific needs of local populations, while promoting their economic, social, and cultural potential. This participatory approach, rooted in local realities, promotes inclusion, resilience, and social innovation.

https://www.linkedin.com/posts/universit-euro-m-diterran-enne-de-f-s_uemf-myuemf-universitaeeuromed-activity-7323996268991549440-XtIU?utm_source=share&utm_medium=member_desktop&rcm=ACoAADTGRfcBC1u9wYbkACypuAdXhOuzPcQwP94

Blood donation



The 9^e edition of the Blood Donation was organized outside the university campus to broaden the target audience and involve a wider community. This action helped raise awareness among a wider audience about the importance of blood donation, while also facilitating collection for hospitals and patients in need. The event was carried out in collaboration with local institutions to ensure broad participation.

The main objective of this edition was to broaden the reach of the initiative, raise awareness among more people about blood donation, and contribute to blood collection by supporting the needs of hospitals and patients, while strengthening the spirit of solidarity beyond the university framework.

https://www.instagram.com/p/DEAZv4VM47H/?img_index=8

Training program for elected officials and staff of the Fez-Meknes region



On April 24 and 25, 2025, the Euromed University of Fez organized a training workshop for elected officials from the Province of Moulay Yacoub on "Mastering local taxation and the governance of local authorities." This initiative is part of the UEMF's openness and its commitment to strengthening the skills of local stakeholders.

Dedicated to the control of local taxation as a strategic lever for public financing and the governance of local authorities, this session aimed to strengthen the capacities of elected officials, improve the efficiency of resource collection, promote transparency and tax fairness, as well as consolidate efficient and attractive governance for investment.

<https://ueuromed.org/actualites/formations/programme-de-formation-des-elus-et-personnel-de-la-region-fes-meknes>

Launch of work on the Euromed University Hospital in Fez



The University Hospital Center (CHU) of the Euromed University of Fez has begun work on its first phase of construction. This project is part of the development of health and medical training infrastructure, aimed at strengthening healthcare provision, promoting access to quality health services, and supporting the training of health professionals at the regional and national levels.

https://telquel.ma/instant-t/2025/05/02/lancement-des-travaux-du-chu-euromed-de-fes_1930411/

Italian Design Day: Reading nature and protecting its culture



As part of its Conference Series, the Euromed University of Fez is sharing its activities promoting "Made in Italy" in partnership with the Italian Embassy in Morocco, by welcoming the Italian writer, botanist and landscaper Umberto Pasti this Wednesday, April 23, 2025. A renowned international figure, he is committed to the preservation of biodiversity, the enhancement of landscapes and the transmission of knowledge.

This meeting is part of the 9th edition of the "Italian Design Days" (IDD), organized around the theme "Reading nature and protecting its culture, for a design that repairs inequalities." A theme that resonates with that of the 2025 edition of the International Triennale of Milan, which highlights innovative approaches to design that serve the preservation of heritage – tangible and intangible – with a view to sustainability and inclusion.

Italian Design Day is an unmissable event celebrating Italian excellence in all its creative expressions. For several years, it has highlighted the synergies between innovation, craftsmanship, sustainability, and transmission, in close collaboration with Moroccan institutions and local communities. Through this exchange, Pasti demonstrated the profound connections between nature, culture, and design, and their role in building a more equitable future.

Taking place at the Euromed University of Fez, a proven partner, this initiative demonstrates the importance given to intercultural dialogue and academic cooperation in the service of a fairer and more sustainable society.

<https://ueuromed.org/actualites/cycle-de-conferences/journee-du-design-italien-lire-la-nature-et-protoger-sa-culture>

Euromed University of Fez welcomes the new Director General for MENA of the European Commission, HE Mr. Stefano Sannino



As part of the consultations on the New Pact for the Mediterranean, HE Stefano Sannino, Director General for the Middle East, North Africa and the Gulf (DG MENA) at the European Commission, visited the Euromed University of Fez on 14 May 2025. Accompanied by HE Patricia Llombart Cussac, Ambassador of the European Union to Morocco, this visit strengthened the strategic partnerships between the UEMF and the European institutions.

Welcomed by UEMF President Prof. Mostapha Bousmina, the guests explored the campus's state-of-the-art facilities, including a state-of-the-art sports complex, a 3,500-seat conference center, and a research library. A highlight of the visit was an interactive dialogue with students on topics of importance to the region, such as education, mobility, employment, climate, and academic cooperation.

This meeting confirmed the UEMF as a strategic player in Euro-Mediterranean cooperation and a catalyst for innovation and sustainable development in the region. The visit concluded with a symbolic immersion in the historic medina of Fez, highlighting the importance of knowledge in strengthening ties between peoples.

<https://ueuromed.org/actualites/visites/luniversite-euromed-de-fes-accueille-le-nouveau-directeur-general-mena-de-la>

Towards better local governance: UEMF equips municipal elected officials



As part of its ongoing efforts to build the capacity of local stakeholders and improve the performance of public services, the Euromed University of Fez, under the supervision of the Fez-Meknes Regional Council, organized a training workshop on the theme of administrative policing on Wednesday, May 14 and Thursday, May 15. This workshop is part of the Continuing Education Master Plan, led by the University, which aims to equip elected officials and strengthen their skills to meet the requirements of modern territorial governance.

The workshop was actively attended by more than 80 municipal councilors, demonstrating the growing awareness of the importance of training in improving daily practices within local authorities. During these two days, practical cases inspired by real-life situations encountered by councilors were discussed, offering participants the opportunity to understand the legal concepts related to administrative policing through concrete examples, and thus strengthen their ability to effectively manage issues on the ground.

The workshop also provided an opportunity to delve deeper into the legal and regulatory frameworks governing the missions of the administrative police, to examine the municipality's intervention mechanisms, its areas of action, as well as the principles of balance between the preservation of public order and respect for individual rights.

This initiative confirms the importance of continuing education as a key lever for modernizing local administration, improving the quality of public services, and strengthening trust between citizens and elected institutions. This workshop thus illustrates the shared commitment of the Euromed University of Fez and the Fez-Meknes Regional Council to establish an innovative training model, based on the convergence of academic knowledge and the reality on the ground, in the service of sustainable and effective local development.

<https://ueuromed.org/actualites/formations/vers-une-meilleure-gouvernance-locale-luemf-outille-les-elus-communaux>

Round table: Changing African territories



On June 12, 2025, as part of the African Week organized at UEMF, a round table was held on the theme:

“Transformations of territories and infrastructures in Africa: technology, culture and human capital as levers of resilience”.

Led by Prof. Iman Meriem Benkirane, Prof. Mariame Bouchaqour, Ms. Rim El Harrouni and Mr. Ouassim Bensouda, this session brought together students, researchers and experts to discuss the profound changes in African territories in the face of technological, social and environmental challenges.

The discussions highlighted the strategic role of innovation, cultural identity and human capital in building more resilient, sustainable and inclusive African territories.

[Club Activities Report: Vice-Presidency in charge of Cultural Affairs and University Life](#)

Regional Forum on Health Tourism: Promoting the Thermal Resources of Fez-Meknes



From April 10 to 12, 2025, the Euro-Mediterranean University of Fez (UEMF) organized the first edition of the Regional Forum on Health Tourism, focusing on the theme "Thermal Waters of the Fez-Meknes Region: Health and Tourism." This event brought together experts, researchers, as well as public and private stakeholders to discuss the sustainable development of the region through wellness and thermal tourism.

[Club Activities Report: Vice-Presidency in charge of Cultural Affairs and University Life](#)

Creation of a fresco at the Abdellah Ibn Yassine College



On April 27, 2025, the art club created a fresco at Abdellah Ibn Yassine College, offering students a great opportunity to express their creativity and artistic talents.

This initiative encourages the development of artistic skills while enhancing the school environment through art.

[Club Activities Report: Vice-Presidency in charge of Cultural Affairs and University Life](#)

Environmental Project and International Exchange – Rotaract Club

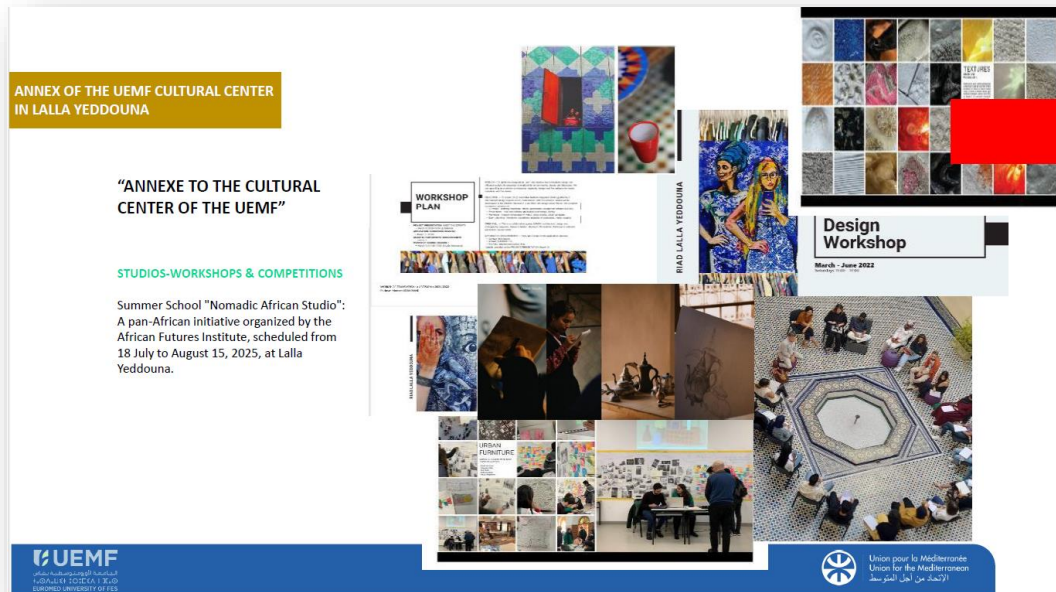


The Rotaract Club of UEMF, in partnership with the Rotaract Club USME of India, carried out a project combining environmental commitment and international exchange.

Members collected waste in the Ain Chqef forest, collecting a total of fifteen 100-liter bags, thus contributing to the preservation of the environment.

[Club Activities Report: Vice-Presidency in charge of Cultural Affairs and University Life](#)

Annex of the UEMF Cultural Center in Lalla Yeddouna



The UEMF Cultural Center Annex at Lalla Yeddouna, located in the heart of the Fez medina, embodies an innovative initiative aimed at strengthening the link between heritage, knowledge, and innovation. A truly immersive journey, the exhibition offers an exploration between past and future, integrating advanced technologies developed by UEMF research laboratories, such as virtual reality. Structured into several rooms, it highlights the historical role of Al Quaraouiyine and the madrasas in the transmission of knowledge (Circuit du Savoir), the use of technologies to preserve and promote heritage (Tech & Heritage), the dialogue between traditional crafts and academic research (Tech & Craft), as well as a collaborative FabLab (El Beldi FabLab) bringing together artisans, students, and researchers. The UEMF promotes a vision of the medina as an “open-air school,” where learning, tangible heritage, and know-how meet. The annex also hosts international events, such as the Pan-African summer school “Nomadic African Studio” (July 18 – August 15, 2025), highlighting its openness to cultural exchange and transdisciplinary training.

[Club Activities Report: Vice-Presidency in charge of Cultural Affairs and University Life](#)

THE Impact Ranking 2025: 1st at the regional level and 2nd at the national level in the category SDG 11: Sustainable Cities and Communities

Rank ▲	Name ▼	Sustainable cities and communities ▼	Overall ▼
201–300	Ibn Tofaïl University Morocco	58.8–65.2	70.3–76.1
401–600	Euromed University of Fez Morocco	43.6–53.0	65.6–70.2
601–800	International University of Rabat Morocco	34.4–43.5	70.3–76.1
601–800	Université Hassan II de Casablanca Morocco	34.4–43.5	60.9–65.5
801–1000	Mohammed V University of Rabat Morocco	23.4–34.3	60.9–65.5
801–1000	Université Chouaïb Doukkali Morocco	23.4–34.3	1.7–49.7

UEMF participation in the MLUMSE project in Zagreb



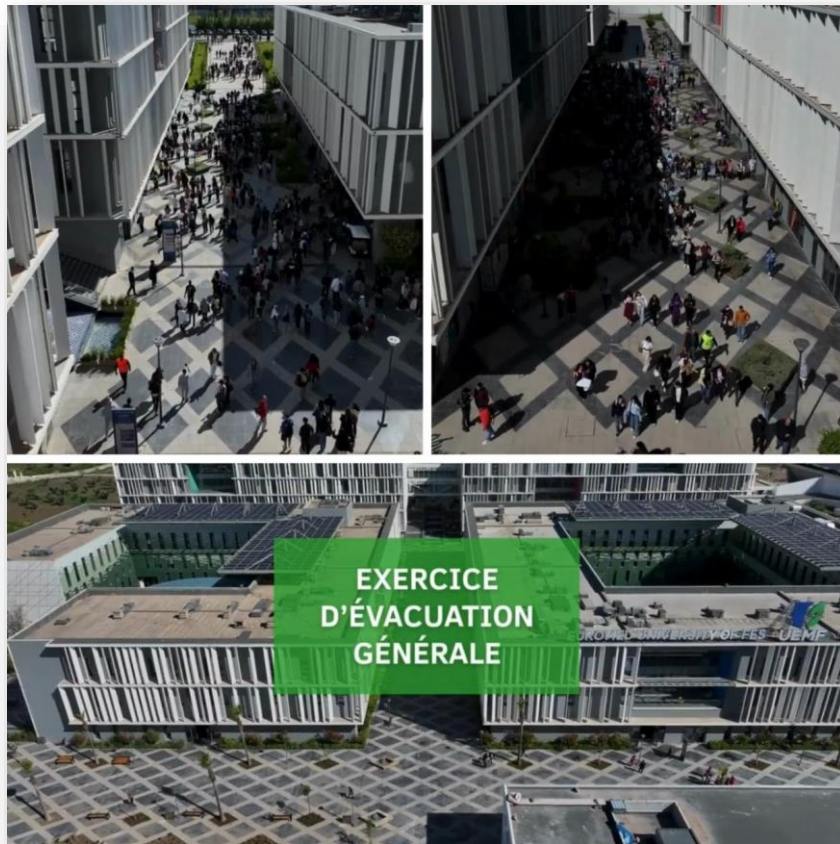
From June 30 to July 6, 2025, the Euromed University of Fez participated in a week of thematic workshops and strategic meetings at the University of Zagreb, as part of the Erasmus+ CBHE MLUMSE project, dedicated to the modernization of teaching in land management and urban planning in the Southern Mediterranean.

This mission has enabled the consolidation of Euro-Mediterranean academic collaborations around key themes such as the New European Bauhaus, smart cities, strategic planning, heritage enhancement, digital tools and geospatial governance.

UEMF was also represented at the IDS3Geo doctoral seminar and presented the first version of its Quality Plan to the project steering committee. This participation demonstrates UEMF's strong commitment to academic excellence, internationalization and knowledge sharing.

https://www.linkedin.com/posts/universit-euro-m-diterran-enne-de-f-s_euromeduniversity-uemf-erasmusplus-activity-7348992247515820032-6IF3?utm_source=share&utm_medium=member_desktop&rcm=ACoAADTGRfcBClu9wYbkACypuAdXhOuzPcQwP94

Massive evacuation exercise: a concrete commitment to security at UEMF



On April 21, 2025, UEMF organized an evacuation exercise involving more than 660 people in six campus buildings. Conducted efficiently and professionally, this exercise aimed to maintain standards, strengthen safety culture, and test warning systems. It highlighted the importance of preparation, ongoing training, and collective vigilance to protect the university community.

https://www.linkedin.com/posts/universit-euro-m-diterran-enne-de-f-s_universitaetzeuromed-uemf-saezcuritaez-activity-7348267165080297472-A-YF?utm_source=share&utm_medium=member_desktop&rcm=ACoAADTGRfcBC1u9wYbkACypuAdXhOuzPcQwP94

Dialogue with Nature: Umberto Pasti at UEMF, between heritage and sustainable landscape

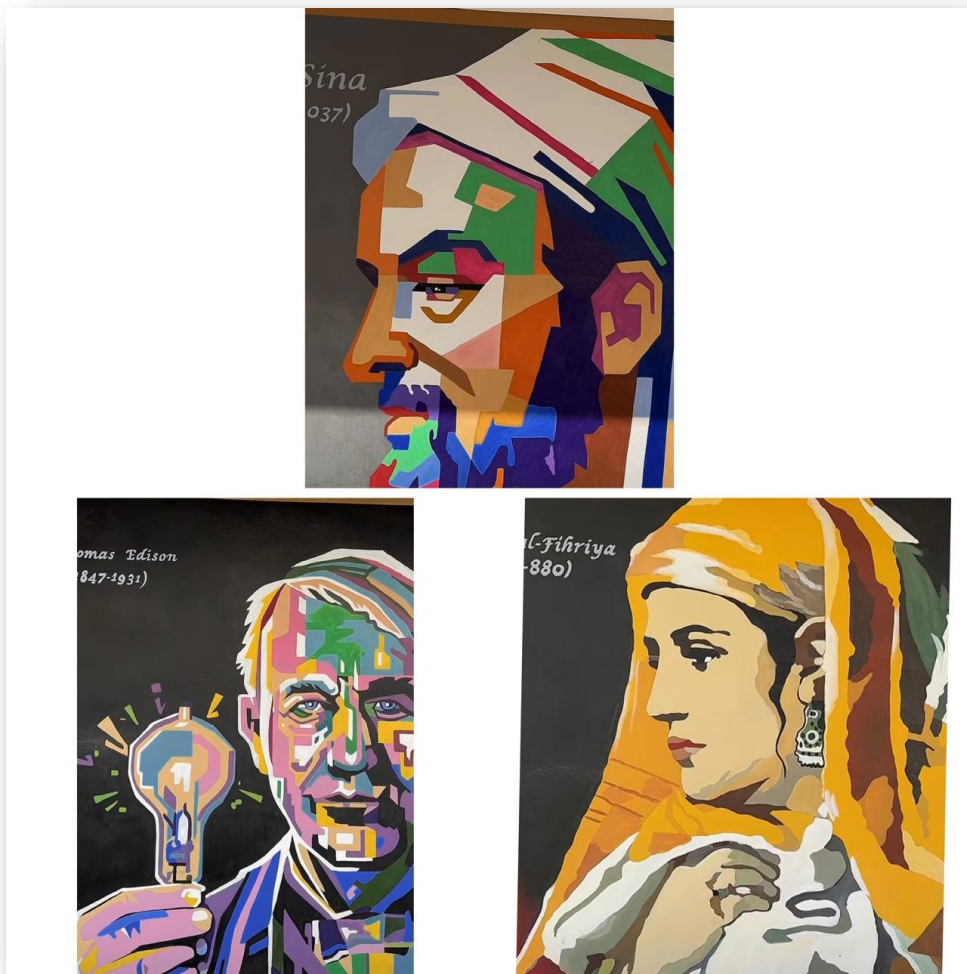


The visit by Mr. Umberto Pasti, Italian writer, botanist and landscaper, was a true invitation to reconnect with the profound intelligence of nature and to reflect on our connection with it. Pr. Imane Benkirane, Vice-President in charge of cultural activities and campus life, stressed the importance, more than ever, of taking the time and perspective necessary to better involve ourselves in the preservation of our heritage, whether tangible or intangible.

For Oumayma Fassi Fihri, a PhD student in Landscape Architecture at UEMF, Mr. Umberto Pasti's presentation was a source of inspiration. She found valuable answers to a key question: how can we integrate landscapes not only into our daily lives, but also into urban development projects?

https://www.linkedin.com/posts/universit-euro-m-diterran-enne-de-f-s_idd-2025-umberto-pasti-interroge-les-in%C3%A9galit%C3%A9s-activity-7322931662743334912-847e?utm_source=share&utm_medium=member_desktop&rcm=ACoAADTGRfcBC1u9wYbKACypuAdXhOuzPcQwP94

When art celebrates knowledge



The walls of our campus pay tribute to the great thinkers, scientists, and historians who have left their mark on humanity. A daily source of inspiration for our students, at the heart of an environment dedicated to knowledge and reflection.

<https://www.instagram.com/reel/DLnLE-EIY1->

Design and heritage: students imagine the city of tomorrow



From concept to completion, our architecture and design students reimagined the medina's public spaces through sustainable micro-architectures. Under the guidance of designer Rita Filipe (University of Lisbon) for five days, they combined creativity and tradition to revive these historic sites with bold and respectful solutions.

https://www.instagram.com/reel/DKaF7Q3o62Z/?utm_source=ig_web_copy_link&igsh=eG16ODBsbnVweWh2

African Futures Institute: Launch of the Nomadic African Studio in Fez



The Euromed University of Fez hosted the African Futures Institute, an initiative founded in 2021 in Accra by Professor Lesley Lokko OBE, which offers a new model of architectural education combining training, research, and public events.

This meeting took place at the eco-campus, on the occasion of the inaugural establishment of the Nomadic African Studio in Fez, the result of an innovative partnership between UEMF and AFI, led by professors Aziza Chaouni and Alex Toshkov.

Located in the heart of the Fez medina, within the Riad Lalla Yeddouna, which is made available to the University, this nomadic studio offers participants a unique setting to foster creative reflections that resonate with the history and culture of the place. It is part of a transnational dynamic, bringing together a broad cohort of international critics.

This event enabled rich exchanges between the studio teams and the university community, opening new perspectives for education and innovation in Africa.

<https://ueuromed.org/actualites/ateliers-workshops/african-futures-institute-lancement-du-nomadic-african-studio-fes>

Happiness grows where green spaces thrive.



<https://www.instagram.com/p/DN8hnTCPtZ/>